**Byootify Billing / Income Vehicles**

* 15% revenue on every completed job
* 25% Hold Fee on every Reservation
  + 10% service fees
  + 15% cancellation fees
    - Cancellation goes to the service provider
* Tokens
  + Service providers can buy tokens for visibility… to be featured based on a certain geolocation/parameters
* Advertising
  + Allow advertisements from beauty/health centric companies
* Product Sales / Shop
  + Byootify Shop will include all common hair/beauty accessories for use by out service providers
* Monthly subscription plans for businesses
  + Businesses can join
    - Pay monthly subscription fees?
* Byootify University
  + Take courses to get certified for different services